FRIONA ECONOMIC DEVELOPMENT CORPORATION



AGENDA SPECIAL MEETING FRIONA ECONOMIC DEVELOPMENT CORPORATION CITY COUNCIL CHAMBERS 619 MAIN STREET, FRIONA, TEXAS January 4th 2024 AT 7:30 A.M.

- ITEM 1 ROLL CALL
- ITEM 2 HEAR PUBLIC COMMENTS

REGULAR HEARINGS:

- ITEM 3 CONSIDER AND TAKE ACTION ON APPROVAL OF THE FRIONA ECONOMIC DEVELOPMENT CORPORATION MINUTES OF OCTOBER 30th 2023
- ITEM 4 CONSIDER AND TAKE ACTION ON APPROVAL OF FIRST QUARTER FINANCIALS
- ITEM 5 SET APPLICATION DATES FOR STOREFRONT IMPROVEMENT PROGRAM 2024
- ITEM 6 UPDATE ON FRANKLIN BAKER PAYMENT SCHEDULE
- ITEM 7 UPDATE ON IDENTIFIED PROPERTIES FOR POTENTIAL DEVELOPMENT IN FRIONA
- ITEM 8 DISCUSSION OVER FEDC PROJECTS
- ITEM 9 ADJOURNMENT

I, EMMA RECTOR, DO CERTIFY THAT THE ABOVE NOTICE OF MEETING WAS POSTED ON THE OUTSIDE FRONT DOOR AT THE CITY HALL OF FRIONA TEXAS, ON THIS THE

_____DAY OF DECEMBER 2023 AT ______A.M.

EMMA RECTOR, FEDC DIRECTOR

THE CITY COUNCIL CHAMBERS IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT ROSA MENDEZ, CITY SECERTARY AT (806) 250-2761 OR FAX (806) 250-2893 FOR FURTHER INFORMATION.



Recommendation for FEDC Action

FRIONA EDC REGULAR MEETING: JANUARY 4TH, 2023

AGENDA ITEM #: 1

POSTING LANGUAGE: ROLL CALL

LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

FISCAL NOTE: THERE IS NO ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: ROLL CALL MUST BE CONDUCTED AT EVERY FEDC MEETING TO ASSURE A QUORUM OR MAJORITY OF MEMBERS IS PRESENT IN ORDER TO CONDUCT BUSINESS. IF A QUORUM IS NOT PRESENT, THE MEETING MUST BE CANCELLED. JUSTIN JETER, President Justin.jeter@interbank.com (806) 236-4745

ANDY ALEXANDER, Vice-President andyandjulia@wtrt.net (806) 346-1350

HOLLY CAMPBELL, Secretary hollyrcampbell@hotmail.com (806) 265-5028

CLINT MEARS frionastar@wtrt.net intheden@reagan.com (806) 367-3971

GREG LEWELLEN glewellen@kendrickoil.com (806) 367-3971

OLGA LEGARRETA Olgalegarreta21@gmail.com (806) 346-3538

HENRY CLARK <u>bpm@wtrt.net</u> (806) 265-7565

LEANDER DAVILA citymgr@frionatx.us (512) 203-9576

ROSA MENDEZ cityhall@frionatx.us (806) 577-8276

EMMA RECTOR fedc@wtrt.net (806) 517-9784



Recommendation for FEDC Action

FRIONA EDC REGULAR MEETING: JANUARY 4TH, 2023

AGENDA ITEM #: 2

POSTING LANGUAGE: HEAR PUBLIC COMMENT

LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

FISCAL NOTE: THERE IS NO ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: THE FEDC ALLOWS ANY MEMBER OF THE PUBLIC TO ADDRESS THE BOARD ON MATTERS UNRELATED TO ITEMS ON THE AGENDA. THE FEDC DESIGNATES THIS PORTION OF THE AGENDA TO HEAR THOSE COMMENTS.



Recommendation for FEDC Action

FRIONA EDC

REGULAR MEETING: JANUARY 4TH, 2023

AGENDA ITEM #: 3

POSTING LANGUAGE: CONSIDER AND TAKE ACTION ON APPROVAL OF THE FRIONA ECONOMIC DEVELOPMENT CORPORATION MINUTES OF OCTOBER 30TH, 2023

LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

FISCAL NOTE: THERE IS NO ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: THE APPROVAL OF THE MINUTES OF AN FEDC MEETING ARE IMPORTANT BECAUSE THEY CODIFY THE ACTION TAKEN AT A PREVIOUS MEETING. MINUTES CAN BE AMENDED BEFORE APPROVAL BY THE FEDC.

FRIONA ECONOMIC DEVELOPMENT CORPORATION

-MINUTES-

MONDAY OCTOBER 30, 2023

Quarterly Meeting

The Board of Directors of the Friona Economic Development Corporation met on Monday, October 30, 2023, at 7:30 a.m. in the Friona City Council Chambers, 619 Main Street, Friona, Texas. The meeting was open to the public and notice of said meeting was given as prescribed by Chapter 551 of the Government Code.

REGULAR HEARINGS:

ITEM 1 ROLL CALL

Chair Justin Jeter called roll and the following members were present and in attendance, to-wit:

Justin Jeter- Chair Andy Alexander Vice-Chair Holly Campbell-Secretary (absent) Clint Mears Greg Lewellen (absent) Henry Clark Olga Legarreta Emma Rector, Executive Director

Others present included: Leander Davila, City Manager Sandra Busch, Assistant City Manager (absent) Rosa Mendez- City Secretary

ITEM 2 SWEARING IN OF NEW FEDC BOARD MEMBER- OLGA LEGARRETA

City Secretary Rosa Mendez did the swearing in of new board member Olga Legarreta.

ITEM 3 HEAR PUBLIC COMMENTS

No public present.

REGULAR HEARINGS:

ITEM 4 CONSIDER AND TAKE ACTION ON APPROVAL OF THE FRIONA ECONOMIC DEVELOPMENT CORPORATION MINUTES OF OCTOBER 12TH, 2023

Henry Clark made the motion to approve the minutes of October 12th, 2023. The second motion was made by Andy Alexander and the motion was passed with a unanimous vote of the FEDC Board of Directors.

ITEM 5 BRIEFING ON THE 4-WAY PUMP PROJECT

City Manager Davila addresses the board on the progress being made at the site. The building has been demolished and the next step is to remove the concrete slab. The Llano Group is targeting and negotiating a Dollar Tree and a McDonald's building on that property. See the final site plan map included in the agenda packet.

Wheelhouse Development out of Lubbock is exploring the possibility of also developing in the Friona area. They stated that on average 8 to 10 thousand vehicles pass through Friona daily. Emma and Sandra have contacted 6 individuals who have abandoned sites on Hwy 60. Emma will reach out to her working group if she needs insight into possible future developments. That group consist of Andy Alexander, Justin Jeter and Clint Mears.

ITEM 10 ADJOURNMENT

With no further business to come before the FEDC Executive Board, the meeting was adjourned at 7:46 a.m.

APPROVED:

ATTEST:

Justin Jeter, Chair

Holly Campbell, Secretary

Minutes prepared by City Secretary Rosa Mendez



Recommendation for FEDC Action

FRIONA EDC REGULAR MEETING: JANUARY 4TH, 2023

AGENDA ITEM #: 4

POSTING LANGUAGE: CONSIDER AND TAKE ACTION ON FIRST QUARTER FINANCIALS

LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

FISCAL NOTE: THERE IS NO ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: THE APPROVAL OF THE FIRST QUARTER FINANCIALS OF THE FEDC ARE IMPORTANT BECAUSE THEY CODIFY THE FUNDS ARE BEING MANAGED IN ALIGNMENT WITH THE FEDC POLICIES

12:32 PM

12/29/23

Accrual Basis

FRIONA ECONOMIC DEVELOPMENT CORPORATION Balance Sheet

As of December 29, 2023

	Dec 29, 23
ASSETS	
Current Assets	
Checking/Savings	
First National Bank Checking	180,020.55
FNB CD # 6299	93,307.80
FNB CD #6773	106,150.79
FNB CD #7634	74,610.48
Total Checking/Savings	454,089.62
Total Current Assets	454,089.62
TOTAL ASSETS	454,089.62
LIABILITIES & EQUITY	
Equity	
Opening Bal Equity	16,000.00
Retained Earnings	402,774.17
Net Income	35,315.45
Total Equity	454,089.62
TOTAL LIABILITIES & EQUITY	454,089.62

12:32 PM 12/29/23

FRIONA ECONOMIC DEVELOPMENT CORPORATION

Profit & Loss Budget vs. Actual October 1 through December 29, 2023

Accrual Basis

	Oct 1 - Dec 29, 23	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
INTEREST INCOME	2,191.39	660.00	1,531.39	332.0%
SALES TAX INCOME	42,845.71	141,594.00	-98,748.29	30.3%
Total Income	45,037.10	142,254.00	-97,216.90	31.7%
Expense				
101 CHAMBER CONTRACT	6,426.84	26,500.00	-20,073.16	24.3%
201 OFFICE SUPPLIES	0.00	1,561.00	-1,561.00	0.0%
305 OFFICE MACHINES	0.00	1,000.00	-1,000.00	0.0%
402 PROMOTIONAL EXPENSES	498.83	14,225.00	-13,726.17	3.5%
405 POSTAGE AND FREIGHT	0.00	975.00	-975.00	0.0%
407 INSURANCE	0.00	4,200.00	-4,200.00	0.0%
408 SPECIAL SERVICES/LEGAL	196.00	3,000.00	-2,804.00	6.5%
409 CONFERENCE/EDUCATION EXP	1,113.19	1,160.00	-46.81	96.0%
410 SUBSCRITPION AND DUES	1,000.00	3,000.00	-2,000.00	33.3%
411 COPIER LEASE	0.00	2,500.00	-2,500.00	0.0%
412 AUDIT AND ACCOUNTING	486.79	2,000.00	-1,513.21	24.3%
501 SPECIAL PROJECTS	0.00	15,000.00	-15,000.00	0.0%
502 Kid Fish	0.00	7,800.00	-7,800.00	0.0%
507 FUNDING FOR FUTURE APPS	0.00	25,000.00	-25,000.00	0.0%
Housing Project Funding	0.00	33,333.00	-33,333.00	0.0%
Klds Building Camp	0.00	1,000.00	-1,000.00	0.0%
Total Expense	9,721.65	142,254.00	-132,532.35	6.8%
Net Ordinary Income	35,315.45	0.00	35,315.45	100.0%
et Income	35,315.45	0.00	35,315.45	100.0%

12:33 PM

12/29/23

Accrual Basis

FRIONA ECONOMIC DEVELOPMENT CORPORATION

General Ledger As of December 29, 2023

Туре	Date	Num	Name	Memo	Split	Amount	Balance
First National Bank Che	ckina						146,707,31
Check	10/10/2023	3828	WT Services	po sign	402 PROMOTI	-62.09	146,645.22
Check	10/10/2023	3829	WT Services	po sign	402 PROMOTI	-52.09	146,593.13
Check	10/13/2023	3830	Condley & Company	Audit for 2022	412 AUDIT AN	-324.53	146,268,60
Check	10/17/2023	3831	HIGH GROUND OF	Membership	-SPLIT-	-1,200.00	145,068,60
Deposit	10/17/2023			Deposit	SALES TAX IN	14,759,73	159,828,33
Check	10/17/2023	3832	FRIONA CHAMBER	Chamber Con	101 CHAMBE	-2,213.95	157,614.38
Check	10/20/2023	3833	Xcel Energy	electricity for	402 PROMOTI	-66.78	157,547.60
Deposit	10/31/2023			Interest	INTEREST IN	94.40	157,642.00
Check	11/08/2023	3834	Underwood, Wilson,	Mexi-Q Defaul	408 SPECIAL	-196.00	157,446.00
Check	11/08/2023	3836	WT Services	po sign	402 PROMOTI	-52.09	157,393.91
Check	11/08/2023	3835	WT Services	po sign	402 PROMOTI	-62.09	157,331.82
Deposit	11/14/2023			Deposit	SALES TAX IN	15,093.03	172,424.85
Check	11/14/2023	3837	FRIONA CHAMBER	Chamber Con	101 CHAMBE	-2,263.95	170,160.90
Check	11/21/2023	3838	Xcel Energy	electricity for	402 PROMOTI	-45.03	170,115.87
Check	11/22/2023	3839	American Express	TML Hotel Ch	409 CONFERE	-913.19	169,202.68
Deposit	11/30/2023			Interest	INTEREST IN	94.78	169,297.46
Check	12/06/2023	3840	Condley & Company	Audit for 2022	412 AUDIT AN	-162.26	169,135.20
Check	12/11/2023	3842	WT Services	po sign	402 PROMOTI	-62.09	169,073.11
Check	12/11/2023	3841	WT Services	po sign	402 PROMOTI	-52.09	169,021.02
Deposit	12/12/2023			Deposit	SALES TAX IN	12,992.95	182,013.97
Check	12/12/2023	3843	FRIONA CHAMBER	Chamber Con	101 CHAMBE	-1,948.94	180,065.03
Check	12/19/2023	3844	Xcel Energy	electricity for	402 PROMOTI	-44.48	180,020.55
Total First National Bank (Checking					33,313.24	180,020.55
FNB CD # 6299							91,305.59
Deposit	11/30/2023			Deposit	INTEREST IN	2,002.21	93,307.80
Total FNB CD # 6299						2,002.21	93,307.80
FNB CD #6773 Total FNB CD #6773							106,150.79 106,150.79
FNB CD #7634 Total FNB CD #7634							74,610.48 74,610.48
Opening Bal Equity Total Opening Bal Equity							-16,000.00 -16,000.00
Retained Earnings Total Retained Earnings							-402,774.17 -402,774.17
INTEREST INCOME Deposit Deposit	10/31/2023 11/30/2023			Interest CD 299	First National FNB CD # 6299	-94.40 -2,002.21	0.00 -94.40 -2.096.61
Deposit	11/30/2023			Interest	First National	-2,002.21	-2,191.39
Total INTEREST INCOME						-2,191.39	-2,191.39

12:33 PM

12/29/23

Accrual Basis

FRIONA ECONOMIC DEVELOPMENT CORPORATION

General Ledger As of December 29, 2023

Туре	Date	Num	Name	Memo	Split	Amount	Balance
SALES TAX INCOME							0.00
Deposit	10/17/2023		CITY OF FRIONA	Sales Tax Inc	First National	-14,759,73	-14,759,73
Deposit	11/14/2023		CITY OF FRIONA	SALES TAX I	First National	-15,093.03	-29,852.76
Deposit	12/12/2023		CITY OF FRIONA	SALES TAX I	First National	-12,992.95	-42,845.71
Total SALES TAX INCOM					· · · · · · ·	<u> </u>	
TOTAL SALES TAX INCOM						-42,845.71	-42,845.71
101 CHAMBER CONTRA							0.00
Check	10/17/2023	3832	FRIONA CHAMBER	15% of Sales	First National	2,213.95	2,213.95
Check	11/14/2023	3837	FRIONA CHAMBER	15% of Sales	First National	2,263.95	4,477.90
Check	12/12/2023	3843	FRIONA CHAMBER	15% of Sales	First National	1,948.94	6,426.84
Total 101 CHAMBER CO	NTRACT					6,426.84	6,426.84
402 PROMOTIONAL EXP	PENSES						0.00
Check	10/10/2023	3828	WT Services	Post Office Si	First National	62.09	62.09
Check	10/10/2023	3829	WT Services	Post Office Si	First National	52.09	114.18
Check	10/20/2023	3833	Xcel Energy	electricity for	First National	66.78	180.96
Check	11/08/2023	3836	WT Services	Post Office Si	First National	52.09	233.05
Check	11/08/2023	3835	WT Services	Post Office Si	First National	62.09	295.14
Check	11/21/2023	3838	Xcel Energy	electricity for	First National	45.03	340.17
Check	12/11/2023	3842	WT Services	Post Office Si	First National	62.09	402.26
Check	12/11/2023	3841	WT Services	Post Office Si		52.09	402.20
		· ·			First National		
Check	12/19/2023	3844	Xcel Energy	electricity for	First National	44.48	498.83
Total 402 PROMOTIONAI	LEXPENSES					498.83	498.83
408 SPECIAL SERVICES	LEGAL						0.00
Check	11/08/2023	3834	Underwood, Wilson,	Mexi-Q Defaul	First National	196.00	196.00
Total 408 SPECIAL SERV	/ICES/LEGAL					196.00	196.00
409 CONFERENCE/EDU	CATION EXPEN						0.00
Check	10/17/2023	3831	HIGH GROUND OF	Annual HG M	First National	200.00	200.00
Check	11/22/2023	3839	American Express	TML Hotel Ch	First National	913.19	1,113.19
Total 409 CONFERENCE	EDUCATION E	KPEN				1,113.19	1,113.19
410 SUBSCRITPION AND	DUES						0.00
Check	10/17/2023	3831	HIGH GROUND OF	Dues	First National	1,000.00	1,000.00
Total 410 SUBSCRITPIO	N AND DUES					1.000.00	1.000.00
						1,000.00	,
412 AUDIT AND ACCOUR							0.00
Check	10/13/2023	3830	Condley & Company	Auditing for 2	First National	324.53	324.53
Check	12/06/2023	3840	Condley & Company	Auditing for 2	First National	162.26	486.79
Total 412 AUDIT AND AC	COUNTING					486.79	486.79
TAL						0.00	0.00

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	05/30/2021								.00	250	89.739.35				
	11/30/2021					AO			11	3.10	89,852.45				15
5	11/30/2021								.00	250	89,852.45				
3	06/30/2022					AO			11	1.39	89,963.84				
7	05/30/2022								.00	250	89,963.84				
3	11/30/2022					AO			11	3.38	90,077.22				
9	11/30/2022	2 199							.02	750	90,077,22				
0	05/30/2023	3 120				AO			1,22	8.37	91,305.59				
1	05/30/2023	3 111								1350	91,305.59				
2	11/30/2023	3 120				AO			2,00	2.21	93,307.80				
3	11/30/2023	3 111							.04	1350	93,307.80				



Recommendation for FEDC Action

FRIONA EDC REGULAR MEETING: JANUARY 4TH, 2023

AGENDA ITEM #: 5

POSTING LANGUAGE: SET APPLICATION DATES FOR STOREFRONT IMPROVEMENT PROGRAM 2024

LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

FISCAL NOTE: THERE IS NO ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: THE MATCHING GRANT FUNDS UP TO \$1,500 DEPENDING ON THE AMOUNT THE BUSINESS OWNERS SPEND. FOR EVERY \$2.00 SPENT THE FEDC WILL MATCH \$1.00.



FRIONA ECONOMIC DEVELOPMENT CORPORATION

Matching Member Grant Program

CONTACT

ADDRESS: 621 Main Street Friona, TX 79035

PHONE: (806) 250-3491

WEBSITE: https://www.cityoffriona.com/ fedc-loan-program

EMAIL: <u>fedc@wtrt.net</u>

Dear Local Business Owner,

In an effort to improve the businesses in the city of Friona, The Friona Economic Development Corporation (FEDC) Board of Directors are offering financial assistance to upgrade your business store-front with signage, aesthetics, publications, matching special sales, or other improvements.

This storefront program has been expanded for all businesses within the City Limits.

This is the process. This is a matching grant fund up to \$1,500 depending on the amount you as a business owner spend. For every \$2.00 you spend, the FEDC will match you \$1.00 up to \$1,500. Here are some examples:

- If you spend \$1,000, you will get \$500 from the FEDC
- If you spend \$2,000, you will get \$1,000 from the FEDC
- If you spend \$3,000, you will get \$1,500 from the FEDC
- If you spend \$5,000, you will get \$1,500 from the FEDC

The FEDC promotes economic development within Friona and focuses on long-term growth for the city by trying to attract new businesses. Our hope for this program is to revitalize our area businesses and help attract and improve tourism.

If you would like to participate in this program, the FEDC is limiting grant awards to 10 businesses only. The deadline to submit applications is **May 26th**, **2023**. An application review committee comprised of members from the FEDC will review applications by May 30th, 2023 and applicants will be approved for award on June 12th, 2023. Once work is complete with receipts the applicant will receive funds. Completed work with receipts must be in by **September 15th**, **2023**.

You can pick up an application at the Friona Economic Development Office at 621 Main Street, Friona, Texas 79035 or download the application at www.cityoffriona.com/fedc-loan-program. The FEDC looks forward to working with you to make improvements that will serve our community.

Sincerely,

The Friona Economic Development Corporation

Enclosure: Application



FRIONA ECONOMIC DEVELOPMENT CORPORATION

Matching Member Grant Program Application

In an effort to improve the businesses in the city of Friona, The Friona Economic Development Corporation (FEDC) Board of Directors are offering financial assistance to upgrade your business storefront with signage, aesthetics, publications, matching special sales, or other improvements. This money, up to \$1,500, is not intended for everyday business operation expenses. <u>YOU MUST BE A MEMBER OF</u> <u>THE FRIONA CHAMBER OF COMMERCE IN ORDER TO APPLY FOR THESE FUNDS.</u> Additionally, if awarded this grant, you must maintain a membership with the Friona Chamber of Commerce for a period of 3 years.

Date your business becar	Date your business became a member of the Friona Chamber of Commerce								
Requesting Business		Date	/ /						
Primary Contact Name									
Mailing Address									
City, State and Zip									
Daytime Phone		Fax:							
Email Address									
Type of Project for your l	pusiness (example: signage, paint, interior, e	etc.)							
Estimated total budget to	o complete project								

Please submit request to:

Friona Economic Development Corporation

621 Main Street Friona, Texas 79035 (806) 250-3491 fedc@wtrt.net Application Deadline is May 26th, 2023

Applications Reviewed May 30th, 2023

Applicants Approved June 12th, 2023

September 15th

(work must be complete with receipts to receive funds)



Recommendation for FEDC Action

FRIONA EDC REGULAR MEETING: JANUARY 4TH, 2023

AGENDA ITEM #: 6

POSTING LANGUAGE: UPDATE ON FRANKLIN BAKER PAYMENT SCHEDULE

LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

FISCAL NOTE: THERE IS NO ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: FRANKLIN BAKER WILL BEGIN MAKING PAYMENTS BACK TO THE FEDC IN THE AMOUNT OF \$100 STARTING JANAURY 21ST, 2024



Recommendation for FEDC Action

FRIONA EDC REGULAR MEETING: JANUARY 4TH, 2023

AGENDA ITEM #: 7

POSTING LANGUAGE: UPDATE ON POTENTIAL DEVELOPMENT LOCATIONS IN FRIONA

LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

FISCAL NOTE: THERE IS NO ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: THE CITY OF FRIONA HAS BEEN APPROACHED BY WHEELHOUSE COMMERCIAL DEVELOPMENT. THEY HAVE INQUIRED ABOUT LOCATIONS IN FRIONA THAT COULD BE DEVELOPED.

LLANO REAL ESTATE GROUP IS CURRENTLY WORKING WITH THE CITY OF FRIONA ON THE DEVELOPMENT OF 4-WAY PUMP.

THESE LOCATIONS ARE ALONG HWY-60 AND INCLUDE OLD ALLSUPS, STEEVE MEEKS PROPERTY, VEGA CONSTRUCTION PROPERTY, JOHNNY & SILVIA (FRIONA DETAIL) TREVINO PROPERTY, PAY & SAVE PROPERTY (LOT IN BETWEEN LOWES & DOLLAR GENERAL), CITY OWNED PROPERTY (LAND BEHIND FRIONA CREDIT UNION & PMC SPECIALTY CLINIC), BOBBY TYLER PROPERTY (LAND SOUTH OF GOLF COURSE, LAND BETWEEN RADIO TWOER TO WELCOME TO FRIONA SIGN)

- RECEIVED A GAP ANALYSIS WITH A MARKET OUTLOOK FOR FRIONA



Friona, TX 79035 Sitewise Online

Study Areas

Friona, TX 79035

Lat: 34.64173, Long: -102.72410

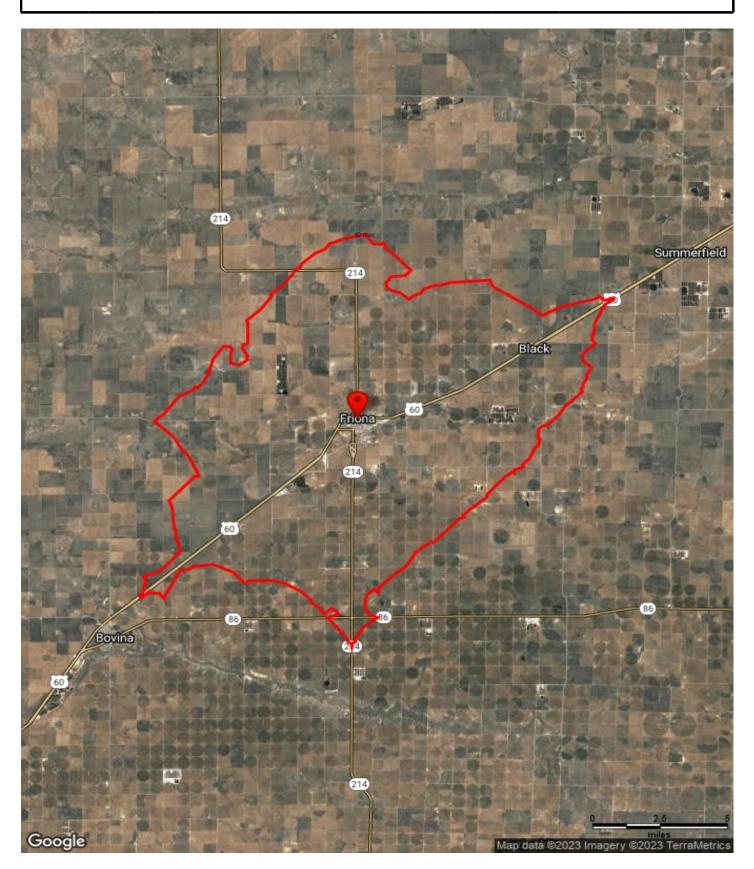
Maps

Friona, TX 79035

Profile Tables

STI: PopStats Population Summary STI: PopStats Household Summary STI: Market Outlook Opportunity Gap Report By Establishment Type STI: Market Outlook Opportunity Gap Report By Major Product Line







Friona, TX 79035 Sitewise Online STI: PopStats Population Summary

STI: PopStats Population Summary	Friona, TX 7903 0-10 min	35
		%
Population		
2032 Forecast	5,101	
2027 Projection	4,794	
2022 Estimate	4,570	
2010 Census	4,713	
2000 Census	4,468	
1990 Census	4,346	
Growth 2032-2027	6.41%	
Growth 2027-2022	4.89%	
Growth 2022-2010	-3.02%	
Growth 2010-2000	5.49%	
022 Estimated Population by Ethnicity	4,570	
White	3,413	759
Black	47	1
Asian	7	0
Other	1,104	24
022 Estimated Population Hispanic or Latino	3,177	
	4 570	
2022 Estimated Total Population by Age	4,570	
Age 0 to 4	322	79
Age 5 to 14	557	129
Age 14 to 18	288	6
Age 18 to 22	297	7
Age 22 to 25	215	5
Age 25 to 30	358	8
Age 30 to 35	313	7
Age 35 to 40	282	6
Age 40 to 45	268	6
Age 45 to 50	258	6
Age 50 to 55	247	5
Age 55 to 60	258	6
Age 60 to 65	250	59
Age 65 to 70	217	5
Age 70 to 75	177	4
Age 75 to 80	121	3
Age 80 to 85	78	2
Age 85 and over	64	1
022 Median Age	34.0	
2022 Average Age	36.8	
	2,892	
022 Estimated Population Age 25+ by Educational Attainment		



Friona, TX 79035 Sitewise Online STI: PopStats Population Summary

STI: PopStats Population Summary	Friona, TX 7903 0-10 min	5
		%
Some High School, no diploma	192	7%
High School Graduate (or GED)	861	30%
Some College, no degree	645	22%
Associate Degree	252	9%
Bachelor's Degree	230	8%
Master's Degree	92	3%
Professional School Degree	13	0%
Doctorate Degree	18	1%



Friona, TX 79035 Sitewise Online STI: PopStats Household Summary

STI: PopStats Household Summary	Friona, TX 790 0-10 min	35
Household Summary	0-10 1111	%
Households		70
2032 Forecast	1,666	
2027 Projection	1,565	
2022 Estimate	1,493	
2010 Census	1,538	
2000 Census	1,456	
1990 Census	1,398	
Growth 2032-2027	6.47%	
Growth 2027-2022	4.80%	
Growth 2022-2010	-2.91%	
Growth 2010-2000	5.65%	
Population in Households		
2032 Forecast	5,060	
2027 Projection	4,750	
2022 Estimate	4,730	
	4,020	
Average Household Size		
2032 Forecast	3.04	
2027 Projection	3.04	
2022 Estimated	3.03	
2022 Estimated Families by Number of Workers in Family	1,177	
No workers	147	12%
1 worker	244	21%
2 workers	590	50%
3 or more workers	196	17%
2022 Estimated Housing Units by Tenure	1,650	
Vacant Housing Units	157	9%
Occupied Housing Units	1,493	91%
Owner-Occupied	1,015	62%
Renter-Occupied	478	29%
Nenter-Occupied	478	297
2022 Estimated Per Capita Income	\$ 26,336	



Friona, TX 79035 tegies Sitewise Online STI: Market Outlook Opportunity Gap Report By Establishment Type

STI: Market Outlook Opportunity Gap Report			F	riona, TX 79035 0-10 min		
By Establishment Type				0-10 11111		
		2021		2021		Opportunity Gap
		Consumer Demand		Market Supply		Surplus/ Shortage
Total Consumer Demand and Market Supply by Establishment Type	\$	85,277,330	\$	57,656,874	\$	27,620,456
Motor Vehicle and Parts Dealers	\$	16,215,363	\$	954,297	\$	15,261,066
Automobile dealers	\$	13,908,834	\$	0	\$	13,908,834
Other Motor Vehicle Dealers	\$	995,189	\$	0	\$	995,189
Automotive Parts, Accessories, & Tire Stores	\$	1,311,339	\$	954,297	\$	357,042
Furniture and Home Furnishings Stores	\$	1,490,454	\$	0	\$	1,490,454
Furniture Stores	\$	787,718	\$	0	\$	787,718
Home Furnishings Stores	\$	702,736	\$	0	\$	702,736
Electronics & Appliance Stores	\$	1,216,491	\$	1,575	\$	1,214,916
Building Material and Garden Equipment Stores	\$	5,650,140	\$	12,886,658	- \$	7,236,518
Building Material & Supplies Dealers	\$	4,940,158	\$	5,663,642	- \$	723,484
Lawn & Garden Equipment & Supplies Stores	\$	709,981	\$	7,223,015	- \$	6,513,034
Food and Beverage Stores	\$	11,660,158	\$	13,382,981	- \$	1,722,823
Grocery Stores	\$	10,459,776	\$	13,382,981	- \$	2,923,205
Specialty Food Stores	\$	309,527	\$	0	\$	309,527
Beer, Wine & Liquor Stores	\$	890,855	\$	0	\$	890,855
Health & Personal Care Stores	\$	4,285,982	\$	0	\$	4,285,982
Gasoline Stations	\$	5,964,853	\$	8,338,751	- \$	2,373,898
Clothing & Clothing Accessories Stores	\$	2,648,503	¢	4,985,257	¢	2,336,755
Clothing Stores	\$	1,809,673		1,152,557	-ψ \$	657,116
Shoe Stores	\$	370,222		0	\$	370,222
Jewelry, Luggage & Leather Goods Stores	\$	468,607		3,832,700		3,364,093
Sporting Goods, Hobby, Book, Music Stores	\$	1,225,192	\$	855,190	\$	370,001
Sporting Goods, Hobby, & Musical Instrument Stores	\$	1,017,746	\$	855,190	\$	162,555
Book, Periodical & Music Stores	\$	207,446	\$	0	\$	207,446
Conoral Marchandico Stores	¢	10 176 705	¢	1 206 579	¢	0 000 107
General Merchandise Stores	\$ ¢	10,176,705	\$ \$	1,296,578	\$ \$	8,880,127 1,530,346
Department Stores Other General Merchandise Stores	\$ ¢	1,530,346 8,646,359		0 1,296,578	ֆ \$	7,349,781
	\$	0,040,009	\$	1,290,378	φ	
Miscellaneous Store Retailers	\$	1,627,632		1,214,233		413,399
Florists and Miscellaneous Store Retailers	\$	113,938		163,833		49,895
Office Supplies, Stationery & Gift Stores	\$			0	\$	324,694
Used Merchandise Stores	\$	198,435		0	\$	198,435
Other miscellaneous store retailers	\$	990,565	\$	1,050,400	- \$	59,835



Friona, TX 79035 tegies Sitewise Online STI: Market Outlook Opportunity Gap Report By Establishment Type

	Friona, TX 79035 0-10 min				
	2021		2021		Opportunity Gap
	Consumer		Market		Surplus/
	Demand		Supply		Shortage
\$	13,193,674	\$	743,724	\$	12,449,950
\$	764,196	\$	0	\$	764,196
\$	352,663	\$	743,724	- \$	391,061
\$	12,076,815	\$	0	\$	12,076,815
_	9,922,184	\$	12,997,628	- \$	3,075,444
\$	3,518,655	\$	0	\$	3,518,655
\$	5,335,843	\$	12,955,710	- \$	7,619,867
\$	294,474	\$	41,918	\$	252,556
\$	773,212	\$	0	\$	773,212
	\$ \$ \$ \$ \$ \$ \$ \$	Consumer Demand \$ 13,193,674 \$ 764,196 \$ 352,663 \$ 12,076,815 \$ 9,922,184 \$ 3,518,655 \$ 5,335,843 \$ 294,474	Consumer Demand \$ 13,193,674 \$ \$ 13,193,674 \$ \$ 764,196 \$ \$ 764,196 \$ \$ 352,663 \$ \$ 12,076,815 \$ \$ 9,922,184 \$ \$ 9,922,184 \$ \$ 3,518,655 \$ \$ 5,335,843 \$ \$ 294,474 \$	2021 2021 Consumer Market Demand Supply \$ 13,193,674 743,724 \$ 764,196 0 \$ 352,663 743,724 \$ 12,076,815 0 \$ 9,922,184 12,997,628 \$ 3,518,655 0 \$ 5,335,843 12,955,710 \$ 294,474 41,918	2021 Consumer 2021 Market Demand Supply \$ 13,193,674 \$ 743,724 \$ 13,193,674 \$ 743,724 \$ 13,193,674 \$ 743,724 \$ 13,193,674 \$ 743,724 \$ 764,196 \$ 00 \$ 764,196 \$ 00 \$ 12,076,815 \$ 743,724 \$ 3,518,655 \$ 00 \$ 3,518,655 \$ 12,997,628 \$ 5,335,843 \$ 12,955,710 \$ 294,474 \$ 41,918



Friona, TX 79035 tegies Sitewise Online STI: Market Outlook Opportunity Gap Report By Establishment Type

STI: Market Outlook Opportunity Gap Report By Establishment Type	Friona, TX 79035 0-10 min		
	2021	2021	Opportunity Gap
	Consumer	Market	Surplus/
	Demand	Supply	Shortage
The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus)for that merchandise line. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.			



Friona, TX 79035 egies Sitewise Online STI: Market Outlook Opportunity Gap Report By Major Product Line

STI: Market Outlook Opportunity Gap Report By Major Product Line	Friona, TX 79035 0-10 min					
		2021 Consumer Demand		2021 Market Supply		Opportunity Gap Surplus/ Shortage
Total Consumer Demand and Market Supply by Major Product Line	\$	85,277,323	\$	57,656,874	\$	27,620,449
Groceries & Other Food Items	\$	14,042,606	\$	11,892,623	\$	2,149,983
Meals & Non-Alcoholic Beverages	\$	8,543,652	\$	13,189,803		4,646,151
Alcoholic Drinks	\$	2,054,666	\$	148,588	\$	1,906,078
Packaged Liquor, Wine, & Beer	\$	1,508,415	\$	658,677	\$	849,738
Cigars, Cigarettes, Tobacco & Accessories	\$	1,061,373	\$	982,140	\$	79,233
Drugs, Health Aids, Beauty Aids, Incl. Cosmetics	\$	12,663,237	\$	1,399,039	\$	11,264,198
Soaps, Detergents, & Household Cleaners	\$	413,393	\$	339,131	\$	74,263
Paper & Related Products	\$	383,084	\$	273,746	\$	109,338
Maria Maria	¢	750 500	¢	201 442	¢	200.000
Men's Wear	\$	759,529	\$	361,442	\$	398,088
Women's, Juniors' and Misses' Wear Children's Wear	\$	1,911,713 318,608	\$ \$	759,942 143,819	\$ ¢	1,151,770
Footwear Including Accessories	\$ \$	820,482	ъ \$	200,952	\$ \$	174,790 619,530
Sewing, Knitting and Needlework Goods	\$ \$	39,413	э \$	200,952 23,624	ծ \$	15,789
Sewing, Khilling and Needlework Goods	φ	39,413	φ	23,024	φ	15,769
Curtains, Draperies, Blinds, Slipcovers etc.	\$	329,453	\$	98,715	\$	230,738
Major Household Appliances	\$	264,821	\$	262,161	\$	2,660
Small Electric Appliances	\$	145,069	\$	43,196	\$	101,873
Televisions, Video Recorders, Video Cameras etc.	\$	478,460	\$	54,574	\$	423,886
Audio Equipment & Musical Instruments	\$	410,571	\$	131,782	\$	278,789
Furniture, Sleep Equipment & Outdoor Furniture	\$	2,009,092	\$	264,254	\$	1,744,838
Flooring & Floor Coverings	\$	651,032	\$	381,231	\$	269,800
Computer Hardware, Software, & Supplies	\$	2,818,199	\$	22,801	\$	2,795,398
Kitchenware & Home Furnishings	\$	853,040	\$	347,150	\$	505,891
Jewelry Including Watches	\$	658,799	\$	3,451,781	- \$	2,792,982
Books & Periodicals	\$	275,456	\$	10,094	\$	265,362
Photographic Equipment & Supplies	\$	95,618	\$	6,574	\$	89,045
Toys, Hobby Goods, & Games	\$	374,120	\$	169,443	\$	204,678
Optical Goods	\$	206,242	\$	11,537	\$	194,704
Sporting Goods	\$	741,810	\$	411,133	\$	330,677
Hardware, Tools, Plumbing & Electrical	\$	1,399,799	\$	1,615,961	- \$	216,162
Lawn, Garden, & Farm Equipment & Supplies	\$	1,328,586	\$	5,793,837	- \$	4,465,251
Dimensional Lumber & Other Building Materials	\$	2,047,432	\$	2,546,290	- \$	498,858
Paint & Sundries	\$	374,633	\$	461,893	- \$	87,260
Autos, Cars, Vans, Trucks & Motorcycles	\$	11,754,959	\$	482	\$	11,754,477
Automotive Fuels	\$	4,823,533	\$	6,889,122	- \$	2,065,589



Friona, TX 79035 Sitewise Online STI: Market Outlook Opportunity Gap Report By Major Product Line

STI: Market Outlook Opportunity Gap Report By Major Product Line	Friona, TX 79035 0-10 min				
		2021	202		Opportunity Gap
		Consumer	Marke	t	Surplus/
		Demand	Supply	/	Shortage
Automotive Lubricants Including Oil, Greases, etc.	\$	150,624	\$ 85,318	\$	65,306
Automotive Tires, Tubes, Batteries, Parts & Accessories	\$	2,533,414	\$ 864,169	\$	1,669,245
Household Fuels Incl. Oil, LP Gas, Wood, Coal	\$	142,590	\$ 581.061	- \$	438,471
Pets, Pet Foods & Pet Supplies	\$	786,990	\$ 696,715		90,275
All Other Merchandise	\$	2,891,580	\$ 1,466,013	\$	1,425,567
Retailer Services	\$	2,211,228	\$ 616,062	\$	1,595,166



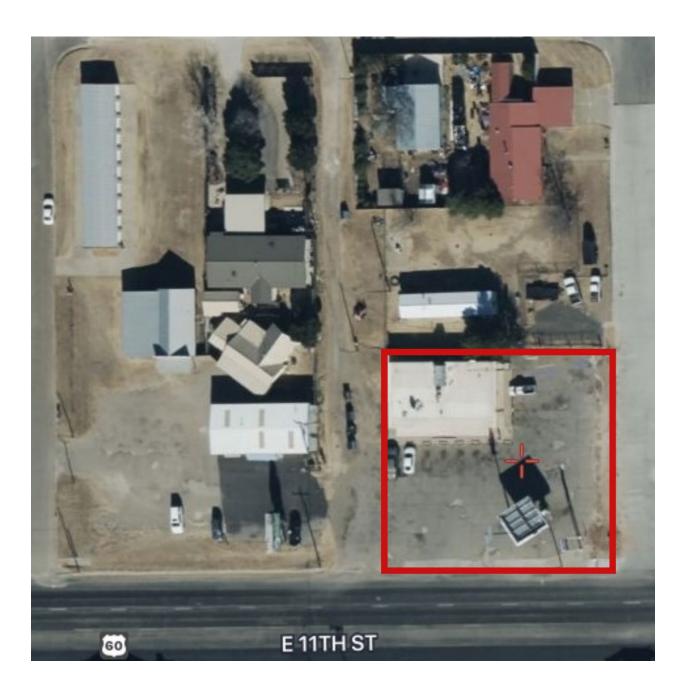
Friona, TX 79035 egies Sitewise Online STI: Market Outlook Opportunity Gap Report By Major Product Line

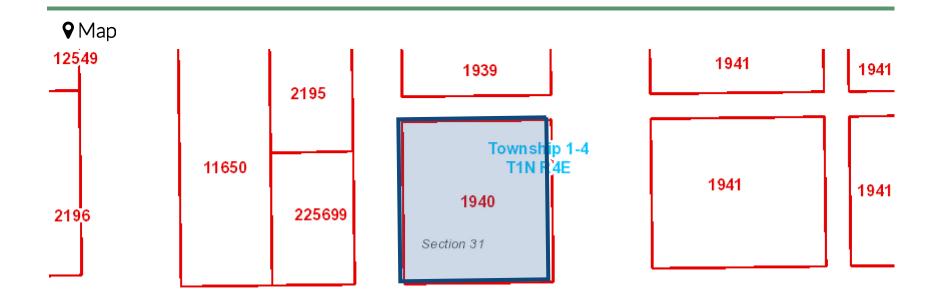
STI: Market Outlook Opportunity Gap Report By Major Product Line	Friona, TX 79035 0-10 min		
	2021 Consumer Demand	2021 Market Supply	Opportunity Gap Surplus/ Shortage
The difference between demand and supply represents the opportunity gap or surplus available for each merchandise line in the specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus)for that merchandise line. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.			

Property Detail

Address: 312 East Eleventh St. Friona, TX 79035 Legal Description: DRAKE, BLOCK 11, LOT 3-4 Ownership: BW GAS & CONVENIENCE RETAIL LLC Zoning: Commercial Lot

Contact: Brian Ashburn	Ph: (575) 347-8592
Acreage: 0.3471	Sqft: <i>15,120.00</i>





Property Details						
Account						
Property ID:	1940	Geographic ID: 2-DRA-011-000-002				
Туре:	Real	Zoning:				
Property Use:		Condo:				
Location	Location					
Situs Address:	312 EAST ELEVENTH ST FRIONA, TX 79035					
Map ID:	Mapsco:					
Legal Description:	DRAKE, BLOCK 11, LOT 3-4					
Abstract/Subdivision:	SDRAK - DRAKE					

Property Details

Address: 202 EAST ELEVENTH FRIONA, TX 79035

2199

Legal Description: MCMILLIAN FERGUSON, BLOCK 12, LOT 7-10				
Ownership: Steve Meeks	Contact: Steve Meeks	Ph: (575) 760-0398		
Zoning: Commercial	Acreage: 0.6107	Sqft: <i>26,600.00</i>		
12549				
Legal Description: MCMILLIAN FERG	GUSON, BLOCK 12, LOT ALL OF 1	-2 & N 42' OF 3		
Ownershin: Steve Meeks	Contact: Steve Meeks	Ph · (575) 760-0398		

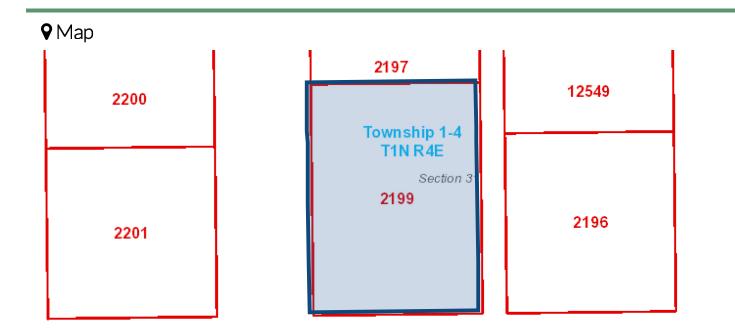
Ownership: Steve Meeks	Contact: Steve Meeks	Pn: (575) 760-0398
Zoning: Commercial	Acreage: 0.4563	Sqft: 19,880.00











Property Details					
Account					
Property ID:	2199 Geographic ID: 2-MCF-012-008-000				
Туре:	Real	Zoning:			
Property Use:	Condo:				
Location					
Situs Address:	202 EAST ELVENTH FRIONA, TX 79035				
Map ID:		Mapsco:			
Legal Description:	MCMILLIAN FERGUSON, BLOCK 12, LOT 7-10				
Abstract/Subdivision:	SMCF - MCMILLIAN FERGUSON				
Neighborhood:	NONE				
Owner					
Owner ID:	224758				
Name:	MEEKS STEVE				
Agent:	Agent:				
Mailing Address:	PO BOX 518 FARWELL, TX 79325				
% Ownership:	100.0%				
Exemptions:	For privacy reasons not all exemptions are shown online.				

♀ Map

2198	Township 1-4 T1N R4E		
2197	Section 3 12549	11650	2195
2199			
	2196		

Property Details			
Account			
Property ID:	12549 Geographic ID:		
Туре:	Real	Zoning:	
Property Use:		Condo:	
Location	Location		
Situs Address:			
Map ID:	Mapsco:		
Legal Description:	MCMILLIAN FERGUSON, BLOCK 12, LOT ALL OF 1-2 & N 42' OF 3		
Abstract/Subdivision:	SMCF - MCMILLIAN FERGUSON		
Neighborhood:	NONE		
Owner			
Owner ID:	224759		
Name:	MEEKS STEVE		
Agent:			
Mailing Address:	PO BOX 518 FARWELL, TX 79325		
% Ownership:	100.0%		
Exemptions:	For privacy reasons not all exemptions are shown online.		

Address: 108 East Eleventh St. Friona, TX 79035

Legal Description: MCMILLIAN FERGUSON, BLOCK 13, LOT 4-6

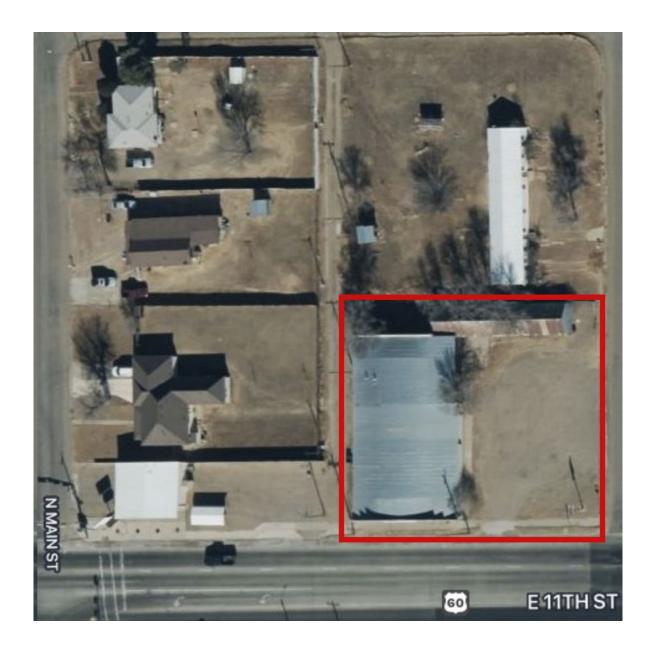
Ownership: Uriel Vega

Zoning: Commercial

Acreage: 0.4500

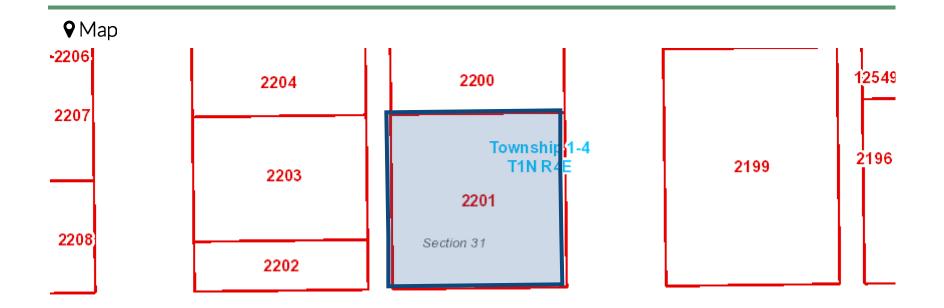
Contact: Uriel Vega

Ph: (806) 241-4964 Sqft: 19,6000.00









Property Details		
Account		
Property ID:	2201 Geographic ID: 2-MCF-013-000-001	
Туре:	Real	Zoning:
Property Use:		Condo:
Location		
Situs Address:	108 EAST ELEVENTH ST FRION	A, TX 79035
Map ID:	Mapsco:	
Legal Description:	MCMILLIAN FERGUSON, BLOCK 13, LOT 4-6	
Abstract/Subdivision:	SMCF - MCMILLIAN FERGUSON	

Address: 309 WEST ELEVENTH ST FRIONA, TX 79035

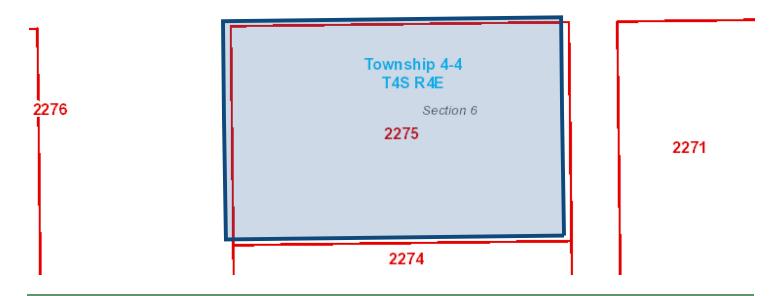
Legal Description: ORIGINAL TOWN FRIONA, BLOCK 10, LOT 11-12

Ownership: Johnny & Silvia Trevino	Contact: Cindy Moreno	Ph: (806) 626-9436
Zoning: Commercial	Acreage: 0.2892	Sqft: 12,600.00









Account			
Property ID:	2275 Geographic ID: 2-00T-010-000-0		
Туре:	Real	Zoning:	
Property Use:		Condo:	
Location			
Situs Address:	309 WEST ELEVENTH ST FRIONA, TX 79035		
Map ID:		Mapsco:	
Legal Description:	ORIGINAL TOWN FRIONA, BLOCK 10, LOT 11-12		
Abstract/Subdivision:	SOTFR - ORIGINAL TOWN FRIONA		
Neighborhood:	NONE		
Owner			
Owner ID:	215059		
Name:	TREVINO JOHNNY & SILVIA		
Agent:			
Mailing Address:	1205 W 7TH ST FRIONA, TX 79035		
% Ownership:	100.0%		
Exemptions:	For privacy reasons not all exemptions are shown online.		

Address: 1105 HWY 60 WEST Friona, TX 79035

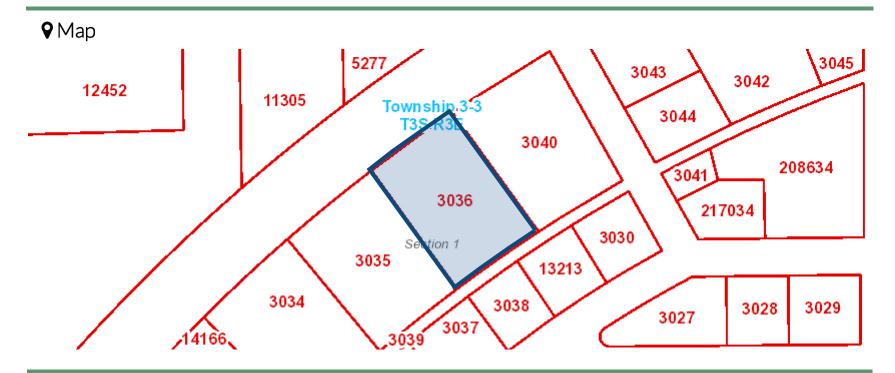
Legal Description: STALEY 3, BLOCK 9, LOT 15		
Ownership: PAY & SAVE INC	Contact: Ronnie Roger	Ph: (806) 385-3366
Zoning: Commercial	Acreage: 0.0792	Sqft: 3,450.00

Mis: Owners do not have a survey









Account			
Property ID:	3036	Geographic ID: 2-ST3-009-000-006	
Туре:	Real	Zoning:	
Property Use:		Condo:	
Location			
Situs Address:	1105 HWY 60 WEST FRIONA, TX 79035		
Map ID:	Mapsco:		
Legal Description:	STALEY 3, BLOCK 9, LOT 15		
Abstract/Subdivision:	SSTA3 - STALEY 3		

Legal Description: 3 SOUTH, LOT 0.69 AC OUT OF NW/4 OF SEC 1, ACRES 60.69

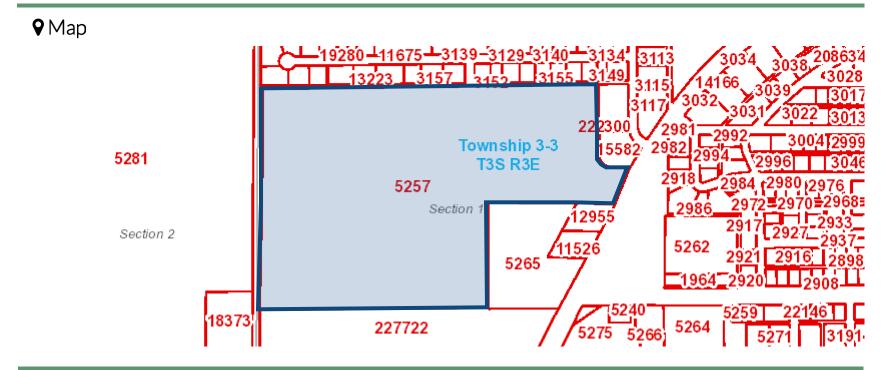
Ownership: CITY OF FRIONA

 Description: DRY CROP 1
 Acreage: 0.60.6900
 Sqft: 2,643,6563.40









Account			
Property ID:	5257	Geographic ID: 5-03S-001-000-023	
Туре:	Real	Zoning:	
Property Use:		Condo:	
Location	Location		
Situs Address:	dress:		
Map ID:	Mapsco:		
Legal Description:	3 SOUTH, LOT 60.69 AC OUT OF NW/4 OF SEC 1, ACRES 60.69		
Abstract/Subdivision:	S003S - 3 SOUTH		

Legal Description: 3 SOUTH, LOT SEC 1, ACRES 62.027 (SOUTH OF HWY 60)

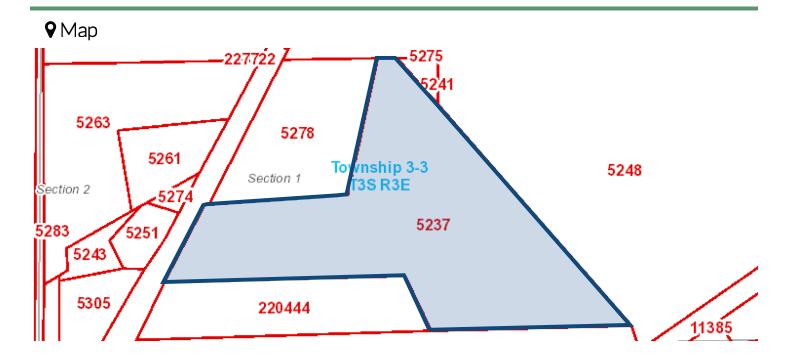
Ownership: Tyler Rentals LLC	Contact: Bobby Tyler	Ph: (806) 729-7292
Zoning: Dry CROP 1	Acreage: 13.6000	Sqft: 2,109,480.12











Account			
Property ID:	5237 Geographic ID: 5-03S-001-000-002		
Туре:	Real	Zoning:	
Property Use:		Condo:	
Location			
Situs Address:	HWY 60 TX		
Map ID:	Mapsco:		
Legal Description:	3 SOUTH, LOT SEC 1, ACRES 62.027 (SOUTH OF HWY 60)		
Abstract/Subdivision:	S003S - 3 SOUTH		
Neighborhood:	NONE		
Owner			
Owner ID:	227057		
Name:	TYLER RENTALS LLC		
Agent:			
Mailing Address:	2300 CR 17 FRIONA, TX 79035		
% Ownership:	100.0%		
Exemptions:	For privacy reasons not all exemptions are shown online.		

Friona EDC Agenda



Recommendation for FEDC Action

FRIONA EDC REGULAR MEETING: JANUARY 4TH, 2023 POSTING LANGUAGE: DISCUSSION OVER FEDC PROJECTS

AGENDA ITEM #: 8

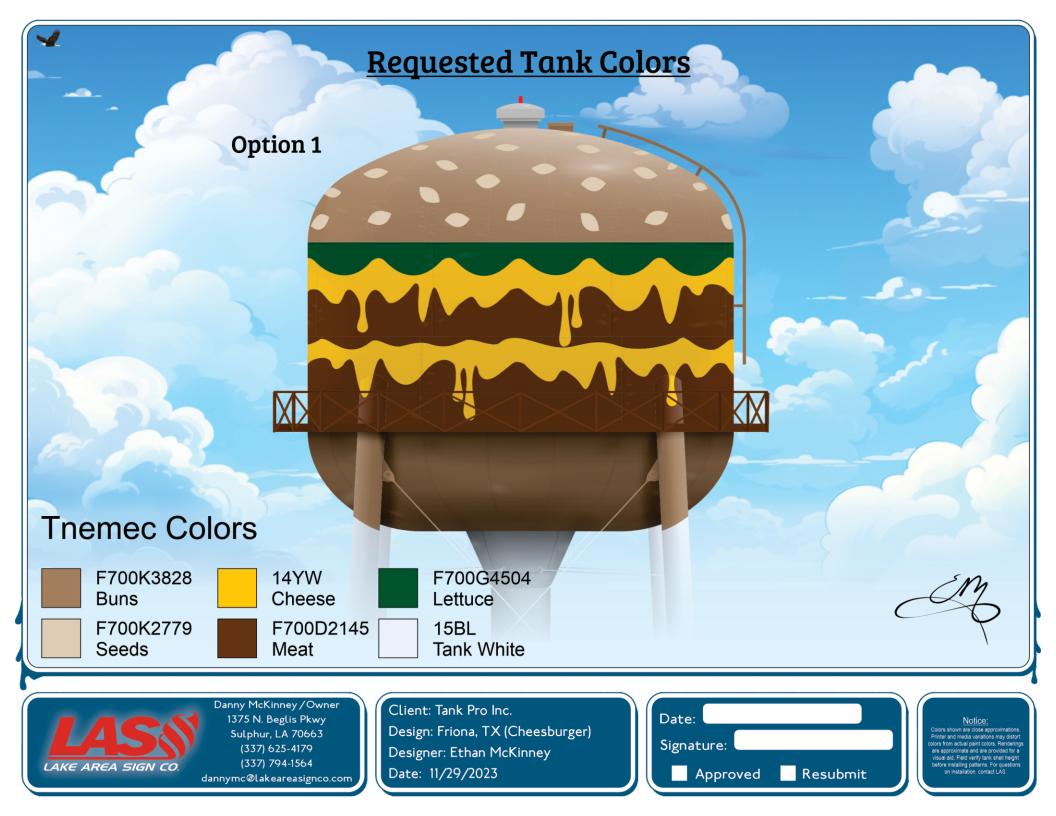
LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

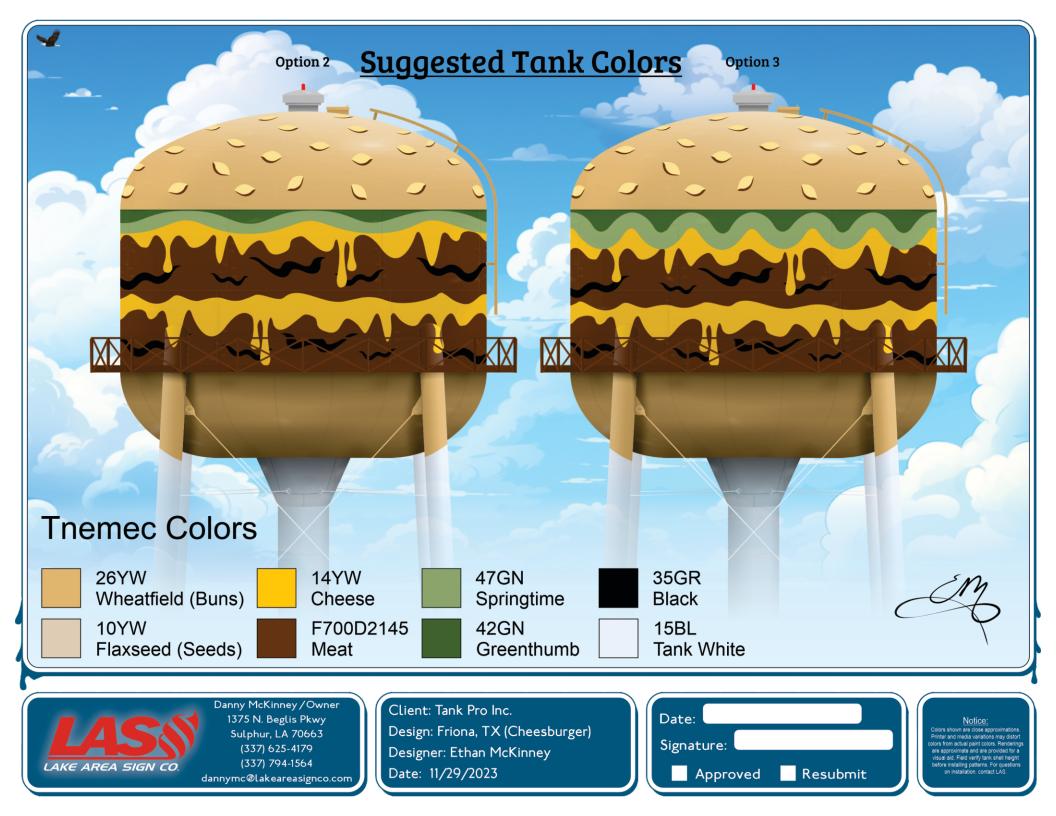
FISCAL NOTE: THERE IS NO ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: UPDATES ON HAPPY TRIBE, HOUSING DEVELOPMENT, SEA SCROLLS, 4-WAY PUMP, EDC GRANT APPLICATIONS

ADDITIONAL PROJECT TO KEEP IN MIND:

- COMMUNITY CENTER SOUND SYSTEM
- CHEESEBURGER TOWER PAINTING





Friona EDC Agenda



Recommendation for FEDC Action

FRIONA EDC REGULAR MEETING: JANUARY 4TH, 2023

AGENDA ITEM #: 9

POSTING LANGUAGE: ADJOURNMENT

LEAD DEPARTMENT: FRIONA ECONOMIC DEVELOPMENT CORPORATION

FISCAL NOTE: THERE IS ANTICIPATED FISCAL IMPACT

ADDITIONAL BACKGROUND INFORMATION: